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1
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3
4
5
6 <!doctype html>
7 <html amp lang="en">
8   <head>
9     <meta charset="utf-8">
10    <title>Party Coffee Cake</title>
11    <link rel="canonical" href="http://example.ampproject.org/recipe-metadata.html" />
12    <meta name="viewport"
13    content="width=device-width,minimum-scale=1,initial-scale=1">
14    <script type="application/ld+json">
15      {
16        "@context": "https://schema.org/",
17        "@type": "Recipe",
18        "name": "Party Coffee Cake",
19        "image": [
20          "https://example.com/photos/1x1/photo.jpg",
21          "https://example.com/photos/4x3/photo.jpg",
22          "https://example.com/photos/16x9/photo.jpg"
23        ],
24        "author": {
25          "@type": "Person",
26          "name": "Mary Stone"
27        },
28        "datePublished": "2018-03-10",
29        "description": "This coffee cake is awesome and perfect for parties.",
30        "prepTime": "PT20M",
31        "cookTime": "PT30M",
32        "totalTime": "PT50M",
33        "keywords": "cake for a party, coffee",
34        "recipeYield": "10 servings",
35        "recipeCategory": "Dessert",
36        "recipeCuisine": "American",
37        "nutrition": {
38          "@type": "NutritionInformation",
39          "calories": "270 calories"
40        },
41        "recipeIngredient": [
42          "2 cups of flour",
43          "3/4 cup white sugar",
44          "2 teaspoons baking powder",
45          "1/2 teaspoon salt",
46          "1/2 cup butter",
47          "2 eggs",
48          "3/4 cup milk"
49        ],
50        "recipeInstructions": [
51          {
52            "@type": "HowToStep",
53            "text": "Preheat the oven to 350 degrees F. Grease and flour a 9x9 inch
54            pan."
55          },
56          {
57            "@type": "HowToStep",
58            "text": "In a large bowl, combine flour, sugar, baking powder, and salt."
59          },
60          {
61            "@type": "HowToStep",
62            "text": "Mix in the butter, eggs, and milk."
63          },
64          {
65            "@type": "HowToStep",
66            "text": "Spread into the prepared pan."
67          },
68          {
69            "@type": "HowToStep",
70            "text": "Bake for 30 to 35 minutes, or until firm."
71          },
72          {
73            "@type": "HowToStep",
```

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72     "text": "Allow to cool."
73   }
74 ],
75 "review": {
76   "@type": "Review",
77   "reviewRating": {
78     "@type": "Rating",
79     "ratingValue": "4",
80     "bestRating": "5"
81   },
82   "author": {
83     "@type": "Person",
84     "name": "Julia Benson"
85   },
86   "datePublished": "2018-05-01",
87   "reviewBody": "This cake is delicious!",
88   "publisher": "The cake makery"
89   },
90   "aggregateRating": {
91     "@type": "AggregateRating",
92     "ratingValue": "5",
93     "ratingCount": "18"
94   },
95 "video": [
96   {
97     "@type": "VideoObject",
98     "name": "How to make a Party Coffee Cake",
99     "description": "This is how you make a Party Coffee Cake.",
100    "thumbnailUrl": [
101      "https://example.com/photos/1x1/photo.jpg",
102      "https://example.com/photos/4x3/photo.jpg",
103      "https://example.com/photos/16x9/photo.jpg"
104    ],
105    "contentUrl": "http://www.example.com/video123.mp4",
106    "embedUrl": "http://www.example.com/videoplayer?video=123",
107    "uploadDate": "2018-02-05T08:00:00+08:00",
108    "duration": "PT1M33S",
109    "interactionCount": "2347",
110    "expires": "2019-02-05T08:00:00+08:00"
111  }
112 ]
113 }
114 </script>
115
116 </head>
117 <body>
118   <h1>The best coffee cake you'll ever try!</h1>
119   ... snip ...
120   Page content omitted, but should include the structured data
121   information as user-visible content...
122 </body>
123 </html>
```