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1
2
3
4
5
6 <script type="application/ld+json"> {
7   "@context": "https://schema.org",
8   "@type": "VideoObject",
9   "contentURL": "https://example.com/bald-eagle-at-the-park.mp4",
10  "description": "Bald eagle at the park livestream.",
11  "duration": "PT37M14S",
12  "embedUrl": "https://example.com/bald-eagle-at-the-park",
13  "expires": "2016-10-30T14:37:14+00:00",
14  "interactionCount": "4756",
15  "name": "Bald eagle nest livestream!",
16  "thumbnailUrl": "https://example.com/bald-eagle-at-the-park",
17  "uploadDate": "2018-02-27T14:00:00+00:00"
18 }
19 "publication": [{
20   // The current broadcast.
21   "@type": "BroadcastEvent",
22   "isLiveBroadcast": true,
23   "startDate": "2018-02-27T14:00:00+00:00",
24   "endDate": "2016-10-27T14:37:14+00:00"
25 },
26 {
27   // The next scheduled broadcast (also live, not retransmission).
28   "@type": "BroadcastEvent",
29   "isLiveBroadcast": true,
30   "startDate": "2016-10-27T18:00:00+00:00"
31 }],
32 }
33 }
34 </script>
```