

```
1
2
3
4
5
6 <script type="application/ld+json">
7 {
8   "@context": "https://schema.org",
9   "@type": "Book",
10  "name": "The Catcher in the Rye",
11  "author": {
12    "@type": "Person",
13    "name": "J.D. Salinger"
14  },
15  "url": "http://www.barnesandnoble.com/store/info/offer/JDSalinger",
16  "workExample": [{
17    "@type": "Book",
18    "isbn": "031676948",
19    "bookEdition": "2nd Edition",
20    "bookFormat": "https://schema.org/Hardcover",
21    "potentialAction": {
22      "@type": "ReadAction",
23      "target":
24        {
25          "@type": "EntryPoint",
26
27          "urlTemplate": "http://www.barnesandnoble.com/store/info/offer/031676948?purchase=true",
28          "actionPlatform": [
29            "http://schema.org/DesktopWebPlatform",
30            "http://schema.org/IOSPlatform",
31            "http://schema.org/AndroidPlatform"
32          ]
33        },
34        "expectsAcceptanceOf": {
35          "@type": "Offer",
36          "Price": 6.99,
37          "priceCurrency": "USD",
38          "eligibleRegion": {
39            "@type": "Country",
40            "name": "US"
41          },
42          "availability": "https://schema.org/InStock"
43        }
44      }, {
45        "@type": "Book",
46        "isbn": "031676947",
47        "bookEdition": "1st Edition",
48        "bookFormat": "https://schema.org/EBook",
49        "potentialAction": {
50          "@type": "ReadAction",
51          "target":
52            {
53              "@type": "EntryPoint",
54
55              "urlTemplate": "http://www.barnesandnoble.com/store/info/offer/031676947?purchase=true",
56              "actionPlatform": [
57                "http://schema.org/DesktopWebPlatform",
58                "http://schema.org/IOSPlatform",
59                "http://schema.org/AndroidPlatform"
60              ]
61            },
62            "expectsAcceptanceOf": {
63              "@type": "Offer",
64              "Price": 1.99,
65              "priceCurrency": "USD",
66              "eligibleRegion": {
67                "@type": "Country",
68                "name": "UK"
69              },
70              "availability": "https://schema.org/InStock"
```

```
70     }
71   }
72  }}
73 }
74 </script>
```