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1
2
3
4
5
6 <script type="application/ld+json">
7 {
8   "@context": "http://schema.org",
9   "@type": "HowTo",
10  "name": "How to tile a kitchen backsplash",
11  "description": "Any kitchen can be much more vibrant with a great tile backsplash.
This guide will help you install one with beautiful results, like our example
kitchen seen here.",
12  "image": {
13    "@type": "ImageObject",
14    "url": "https://example.com/photos/lx1/photo.jpg",
15    "height": "406",
16    "width": "305"
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20    "currency": "USD",
21    "value": "100"
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23  "supply": [
24    {
25      "@type": "HowToSupply",
26      "name": "tiles"
27    }, {
28      "@type": "HowToSupply",
29      "name": "thin-set mortar"
30    }, {
31      "@type": "HowToSupply",
32      "name": "tile grout"
33    }, {
34      "@type": "HowToSupply",
35      "name": "grout sealer"
36    }
37  ],
38  "tool": [
39    {
40      "@type": "HowToTool",
41      "name": "notched trowel"
42    }, {
43      "@type": "HowToTool",
44      "name": "bucket"
45    }, {
46      "@type": "HowToTool",
47      "name": "large sponge"
48    }
49  ],
50  "step": [
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52      "@type": "HowToStep",
53      "url": "https://example.com/kitchen#step1",
54      "name": "Prepare the surfaces",
55      "itemListElement": [{
56        "@type": "HowToDirection",
57        "text": "Turn off the power to the kitchen and then remove everything that
is on the wall, such as outlet covers, switchplates, and any other item in
the area that is to be tiled."
58      }, {
59        "@type": "HowToDirection",
60        "text": "Then clean the surface thoroughly to remove any grease or other
debris and tape off the area."
61      }
62    ],
63    "image": {
64      "@type": "ImageObject",
65      "url": "https://example.com/photos/lx1/photo-step1.jpg",
66      "height": "406",
67      "width": "305"
68    }
69  ], {

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69     "@type": "HowToStep",
70     "name": "Plan your layout",
71     "url": "https://example.com/kitchen#step2",
72     "itemListElement": [{
73         "@type": "HowToTip",
74         "text": "The creases created up until this point will be guiding lines for
75         creating the four walls of your planter box."
76     }, {
77         "@type": "HowToDirection",
78         "text": "Lift one side at a 90-degree angle, and fold it in place so that
79         the point on the paper matches the other two points already in the center."
80     }, {
81         "@type": "HowToDirection",
82         "text": "Repeat on the other side."
83     }],
84     "image": {
85         "@type": "ImageObject",
86         "url": "https://example.com/photos/1x1/photo-step2.jpg",
87         "height": "406",
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90 }, {
91     "@type": "HowToStep",
92     "name": "Prepare your and apply mortar (or choose adhesive tile)",
93     "url": "https://example.com/kitchen#step3",
94     "itemListElement": [{
95         "@type": "HowToDirection",
96         "text": "Follow the instructions on your thin-set mortar to determine the
97         right amount of water to fill in your bucket. Once done, add the powder
98         gradually and make sure it is thoroughly mixed."
99     }, {
100        "@type": "HowToDirection",
101        "text": "Once mixed, let it stand for a few minutes before mixing it again.
102        This time do not add more water. Double check your thin-set mortar
103        instructions to make sure the consistency is right."
104    }, {
105        "@type": "HowToDirection",
106        "text": "Spread the mortar on a small section of the wall with a trowel."
107    }, {
108        "@type": "HowToTip",
109        "text": "Thinset and other adhesives set quickly so make sure to work in a
110        small area."
111    }, {
112        "@type": "HowToDirection",
113        "text": "Once it's applied, comb over it with a notched trowel."
114    }],
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116         "@type": "ImageObject",
117         "url": "https://example.com/photos/1x1/photo-step3.jpg",
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122     "@type": "HowToStep",
123     "name": "Add your tile to the wall",
124     "url": "https://example.com/kitchen#step4",
125     "itemListElement": [{
126         "@type": "HowToDirection",
127         "text": "Place the tile sheets along the wall, making sure to add spacers so
128         the tiles remain lined up."
129     }, {
130         "@type": "HowToDirection",
131         "text": "Press the first piece of tile into the wall with a little twist,
132         leaving a small (usually one-eighth inch) gap at the countertop to account
133         for expansion. use a rubber float to press the tile and ensure it sets in
134         the adhesive."
135     }, {
136         "@type": "HowToDirection",
137         "text": "Repeat the mortar and tiling until your wall is completely tiled,
138         Working in small sections."
139     }],
140     "image": {
141         "@type": "ImageObject",
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130         "url": "https://example.com/photos/1x1/photo-step4.jpg",
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136     "name": "Apply the grout",
137     "url": "https://example.com/kitchen#step5",
138     "itemListElement": [{
139         "@type": "HowToDirection",
140         "text": "Allow the thin-set mortar to set. This usually takes about 12
141         hours. Don't mix the grout before the mortar is set, because you don't want
142         the grout to dry out!"
143     }, {
144         "@type": "HowToDirection",
145         "text": "To apply, cover the area thoroughly with grout and make sure you
146         fill all the joints by spreading it across the tiles vertically,
147         horizontally, and diagonally. Then fill any remaining voids with grout."
148     }, {
149         "@type": "HowToDirection",
150         "text": "Then, with a moist sponge, sponge away the excess grout and then
151         wipe clean with a towel. For easier maintenance in the future, think about
152         applying a grout sealer."
153     }],
154     "image": {
155         "@type": "ImageObject",
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161     "@type": "HowToStep",
162     "name": "Seal the grout",
163     "url": "https://example.com/kitchen#step6",
164     "itemListElement": [{
165         "@type": "HowToDirection",
166         "text": "Apply a grout sealer to the grout joints. This will help protect
167         the grout from staining and discoloration."
168     }],
169     "image": {
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174     }
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177 "totalTime": "P2D"
178 }
179 </script>
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